

Cookie policy

This cookie policy ("**Policy**") is defined by Cojones as controller (hereinafter "**Cojones Prod**" or "**us**") and governs how cookies are used on the our website <https://www.cojones.be> (the "**Site**").

The Policy informs you of the purposes for which we use these cookies and how you can manage them.

As a data controller, we may collect your personal data via the cookies that we install on the Site. For more information on how your personal data is processed in this context, please read our Privacy Notice [<https://www.cojones.be/rgpd/en/PDP.pdf>].

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1. What is a cookie?

A "cookie" is a string of information that is usually small. It is identified by a name and can be transmitted to your browser by a website that you connect to. Your web browser will keep it for a period of time and return it to the webserver each time you reconnect to it.

There are different types of cookies:

- **Temporary cookies and permanent cookies:** temporary cookies are automatically deleted at the end of your browser session. Permanent cookies stay on your device for longer, for a time that is specific to each cookie, and remain valid until their expiry date (unless they are deleted before by the user).
- **Proprietary cookies and third-party cookies:** proprietary cookies are cookies that are installed by the Site domain (these cookies are installed by Cojones Prod). Third-party cookies are cookies that are placed on the user's computer by the server of a domain other than the Site domain (for example, it may be social network cookies or cookies from publishers of audience measurement solutions).

No cookie will be installed on your device without your prior consent, except for some cookies that are used uniquely to enable or facilitate electronic communications, or that are strictly required to provide an online communications service at your express request.

2. What cookies do we use, for what purposes and how can they be controlled?

The table below lists the different types of cookies used on the Site, along with their purpose(s) and lifetime.

a. Functional cookies

These cookies are used to make the Site run optimally. They are usually set up to respond to actions you have performed or to a request for services, such as setting your privacy preferences, filling in forms, your chosen language [...].

Cookie name	Purpose of the cookie	Cookie duration
_lglaw	This cookie retains your cookie preferences.	5 years
Pll_language		1 year
age_gate		1 year
Wordpress*		6 months

You can opt out and delete them using your browser settings. However, your user experience may be affected.

b. Analysis cookies

We use these cookies to measure and improve the performance of our Site. They help us to find out which pages are the most or least visited and to see how visitors browse on the Site. All information collected by these cookies is aggregated and therefore, is anonymous.

For more information on these cookies:

Cookie name	Purpose of the cookie	Cookie duration
_ga	This cookie is used by Google Analytics to distinguish visitors.	14 months
_gid	This cookie is used by Google Analytics to distinguish visitors.	24 hours
_gat	This cookie is used by Google Analytics to measure requests rates.	1 minute

You may refuse or delete these cookies at any time by following the procedure described in point c. of this chapter. In this case, we will not be able to determine when you visit the Site.

c. How to prevent the deposit of cookies?

Except for functional cookies, which are strictly necessary, the registration of a cookie on your device is subject to your consent, which you may withdraw at any time.

If you accept, the integrated cookies may be temporarily stored in a dedicated area of your Terminal.

With regard to other cookies that do not have as their exclusive purpose the optimal functioning of the Site (such as functional cookies), a banner is displayed when you first connect to the Site, in order to inform you before depositing cookies and allow you, if necessary, to oppose their deposit on your Terminal.

You can configure your Internet browser yourself so that http cookies are stored in your terminal or, on the contrary, they are rejected.

You can also configure it so that you are offered the option of accepting or rejecting cookies from time to time, before a cookie is likely to be stored on your device.

With regard to cookie management and selection, each Internet browser has its own configuration, which is described in the help menu of the browser in question:

- Internet Explorer : <https://support.microsoft.com/en-gb/help/278835/how-to-delete-cookie-files-in-internet-explorer>
- Google Chrome: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Opera: <http://help.opera.com/Windows/10.20/en/cookies.html>

To provide website visitors the ability to prevent their data from being used by Google Analytics, it can also install the [Google Analytics Opt-out Browser Add-on](#).

You can, at any time, inform yourself and set up cookies to accept or refuse them by going to the page: [<https://www.cojones.be/rgpd/en/COOKIES.pdf>] at the bottom of each page of the Site.

3. Policy update

We may change this Policy from time to time, for example, to take into account legal changes, technological progress and best business practices. We will inform you if there are any substantial changes.

4. Contact

For any questions on the cookies used on our Site, you can contact us at the address gdp@cojones.be